
Matthew Dimond

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Summary

Skilled and detail-oriented graphic and web designer who brings both a traditional, and innovative perspective to projects. Excellent ability to work independently or as part of a team, collaborating with developers, printers, and editors to communicate an organization's goals. Passionate for efficient and carefully considered design.

Skills

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Microsoft Office
- HTML
- CSS
- Hubspot
- Mailchimp
- Salesforce
- Wordpress
- Drupal

Work History**Sarepta Therapeutics (Contract – Current)**

- Design and reproduce brochures, fact sheets, newsletters and other print and digital components based on new brand guidelines
- Produce graphics and logos for internal use as well as for social media
- Create and edit PowerPoint presentations
- Devise trade show booths including interactive displays

MIT Community Services Office (Freelance – Current)

- Invitation designs for Quarter Century Club events which includes both printed pieces and HTML emails
- Brochure and journal designs for the Association of MIT Retirees
- Perform updates to the Community Services websites

Bentley University Office of Marketing and Communications (Freelance)

- Design and update print material including billboard ads, postcards, posters, event signage, magazine ads, magazine layouts, catalogues, journals and pamphlets
- Design, code and build emails for various marketing campaigns
- Acquire, edit and create imagery for image sliders, page headers and blog posts
- Produce digital banner ads to be used in various locations throughout the web
- Create graphics, infographics and page layouts used throughout Bentley's website

Acquia (Freelance)

- Produce assortments of banner ads for various marketing campaigns
- Create eBooks and infosheets for guides, products and services
- Acquire stock photography and graphics that align with the Acquia brand guidelines

jpows.com / behindthebarriers.tv / jamcycling.org (Freelance)

- Design and web development for US National Cyclocross Champion, Jeremy Power's personal website: jpows.com
- Create designs and layout for various promotional items such as postcards and t-shirts
- Created web ads and logo designs for cycling media website: behindthebarriers.tv
- Made regular updates to non-profit cycling development website: jamcycling.org

The Ad Club — www.adclub.org (Freelance)

- Perform updates to The Ad Club website as well as their other Wordpress sites
- Assist with the production of HTML emails promoting various events
- Help create and prepare imagery for use on various Ad Club sites as well as print

Education

Boston University Center for Digital Imaging Arts (CDIA) Waltham, MA
Certificate in Graphic Design and Web Design, September 2010

University of Massachusetts Lowell, MA
Mechanical Engineering, September 1997 - May 1999